



CFO going '28 straight'
Business society
to benefit from
28-hour broadcast.
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SPOKE

A LEARNING NEWSROOM FOR JOURNALISM STUDENTS



Candy from golden years
Local store
can give you
a sugar high.
Page 11

WEDNESDAY, MARCH 22, 2012

CONESTOGA COLLEGE, WINDSOR, ONT.

WWW.SPOKEONLINE.COM

40th YEAR — NO. 1

Polar Plunge a splashing success

BY KYLE BOWMAN

An enthusiastically crowd-pleased performer's personal highlight: Many first watch the show, as Conestoga takes, rhythms like the humming statue reaching the icy channel pool. With every moving body lurching and wading pool water into waves, the Breast Cancer Society of Canada plunges one story closer to the cure.

"Cold water doesn't bother me that much so it's not a big deal," said Drew Campbell, a first-year radio student. "We're raising money and awareness for breast research which is always a good thing."

Conestoga Students Inc. hosted the annual Polar Plunge on Feb. 20, raising approximately \$2,000 for breast cancer research. The students pumped, sang and cheered themselves all the same wobbly bodies for different reasons.

"A lot of people in my class are born with diagnosed with breast cancer," said Hailey Vukobratovic, a student in the retail services worker program who took the leap in a wobbly dose. "I haven't

experienced breast cancer myself, but I can do what I can to support them."

While some students participated for friends and family, others found history for the more experience.

"It's my last semester and I wanted to do something memorable before I graduated," said Stephanie Blackstock, an early childhood education student who raised \$40.

But the bone-chilling dose wasn't unexpected for

"I've been swimming up in Georgian Bay," said Campbell. "The cold water should be OK for me."

Other polar plungers' preparations were a little less unconventional.

"I've jumped into the river in November so this should be nothing," said Vukobratovic.

The most memorable preparations seemed mostly, right here like continues to break the dip.

"My instructor at Conestoga Phelps with about 40 pounds of extra padding in the stomach area," Campbell said.

She (Barry, a social services student) said, "I figured I had



Photo by Aaron Coleman

Drew Campbell joined the chilly weather and water to help raise \$2,000 for the Breast Cancer Society of Canada on Feb. 20. The event was held by Conestoga Students Inc.

short hair so I might as well short a ribbon into it."

"Would they do it again?"

"It was fun, I would do it three more times in a row," said Blackstock.

For another story on the Polar Plunge and additional photos, see Pages 4 and 5

Every penny spent on bettering student experience: CSI

Association defends spending \$3,000 on staff Christmas party

BY KYLE BOWMAN

Treating a multi-million-dollar budget to a group of 20 students with varying levels of business experience may seem like a big of funds, but it's a big Conestoga College students make every September.

In addition to paying tuition, every Conestoga student pays a mandatory rate of fee to Conestoga Students Inc. (CSI), the college's independent student association. Other than collecting fees from the college at completely separate times CSI and has no authority over how the private company is run.

First, which vary from year to year, ranged in 2011 from \$15 for students at the Glendale and Hamilton campuses to \$150 for students

at Cambridge and Dean Students at Waterloo paid \$50.

And while that fee may not seem like a lot, it brought in more than \$1.3 million for CSI — more than a quarter of the projected revenue of \$5.3 million.

The largest source of the student association's income (nearly \$1.4 million) comes from the student health plan or insurance on which it plans to make a profit of about \$20,000.

Unlike other companies, however, which are run or run their profits, CSI's main job is to give it all back to the students.

Chris Byrne, president of CSI, said the association is committed to spending every penny it makes on bettering the educational experience of Conestoga's students.

"None of the revenue that we make is ever hoarded or kept for profit in all back into the students," said Byrne, adding emphasis as he says.

"The purpose of CSI is to ensure students are getting enhanced education," he said. "That they get that a thorough representation, skills development, and leadership opportunities, activities and events, and supports like the health plan and the food bank."

According to Byrne, CSI's board of directors meet every year to discuss exactly how the money will be spent.

"The board creates a strategic plan every year and decides on the big items that they want to see from them, the staff takes that and refines it," he said. "We always go off the board's plan

and because they're responsible for ensuring they connect with students and talk with students."

Byrne said CSI gets feedback from students through surveys and focus groups, as well as keeping open lines of communication.

Based on demand, the majority of CSI's expenses often go toward activities and entertainment.

This year's largest account for just over \$1.1 million going toward events such as four days comedy month, French Week and gender breakfasts. New projects for 2012-2013 included the CSI shutle sponsorship at the Eco Music Festival at Winkler and the upcoming leadership conference.

Other than activities and entertainment, the CSI's big

post expense is administration.

"Administration costs are always off, and students may say we spend too much on staff," Byrne said. "But if we don't have enough staff we can't serve the students to the ability we need to."

"We're burning, at the moment right now and our staff are doing triple duty. We definitely reserve ourselves when it comes to growing staff and paying them and all of that, but we do have to pay their salaries they'll leave."

CSI employs 18 full-time staff and another 45 as part-time, most of whom are students of the college. This year's administration expense report also includes costs for training the officers were projected at \$452,000.

Now deep thoughts ... with Conestoga College

Random questions answered by random students

With the end of the school year fast approaching, what are you looking forward to most?



"I'm hoping to get a full-time job for this summer to help pay off this student year."

Christina Higgins,
first year
premed major

"I wish a break. I'm actually allowed to do 1000 work for the summer so I can gain lots of experience"

Christina Higgins,
first year
premed major



"I'm happy to be able to take a break from school and just relax. I'm happy to start my classes. Taking a step forward."

Dwyne Spitzberg,
first year
premed

"Freedom to do other things other than studying. Time to relax."



"Some time to relax and get some well-deserved sleep."

Dwyne Spitzberg,
first year
premed major

"My co-op and getting some work experience. It's going to be a wonderful addition."

Alfred Yusuf,
second year
health information management



© JOURNAL PHOTO

"After possible expenses including \$100,000 spent on equipment, \$50,000 on computer equipment, \$10,000 on SWAL, \$100,000 on building. Total: \$260,000. The College Board of Trustees and the Board of Directors are looking for ways to reduce the cost of the program."

Board expenses, which are separate from administrative expenses, include everything from printing staff to staff travel and board members' expenses. Board members' expenses are separate from administrative expenses, which are separate from administrative expenses.

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"We need to keep our staff happy or they'll leave," she said. "We're a student organization and we absolutely need to pay the students first. But if the time comes we need to pay the staff."

Byrne said she's not sure if the staff will be paid. "We need to pay the staff first. But if the time comes we need to pay the staff."

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Activities and entertainment are CSI's biggest expenses

© JOURNAL PHOTO

But CSI does for students, she said, and support the use of fees on social events like Christmas parties.

"The purpose of CSI is to be a company that's not like there's a lot of profit. That money should go back to us. Any extra money should be put in a fund for students."

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© JOURNAL PHOTO

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Old chairs given new life

BY BOB HENDERSON

Spring is all about renewal and rebirth, which makes Conestoga's Charity Gala that much more appropriate, given it's being held two days before the official start of spring.

The concept behind the event, which is being held at the University in downtown Kitchener on March 10, is for interior design students to take second-year to find an old chair which they must then repurpose using as theme of design such as texture, shape or colour assigned to them on a per group basis. The chairs, which must be completely functional, are then auctioned off at the gala and the funds raised are given to a charity of their choosing. This year's charity is Annette House, which helps women in

crisis in Kitchener.

Students, working in groups of three, were given their assignments at the beginning of the school year and spent all of the last semester working on their chairs outside of class.

As well as designing the chairs, students spend much of the second semester planning and organizing the gala itself. Tasks include every thing from booking and decorating the University, to understanding the design plan that go into promoting an event of this size and selling tickets.

This gives students an opportunity to not only work with the community and designers from the area.

The Charity Gala gives the interior design program, which is only two years old, an opportunity to showcase what its students are capable of and look locally, locally member.

Last year we had Kitchener Mayor Carl Soto

and Conestoga President John Tabbatake stand as well as several well known area designers and designers who donated their own repurposed chairs for the auction. Some of these chairs were for as high as \$400 last year," Soto said.

As well as designers and donations from the area, this year Home Hardware has come on board and donated \$1,000 and a chair and has promised to be a partner for future galas, which gives the event even more credibility within the community.

Last year's event raised close to \$6,000 and we donated \$10,000 to the Hospital of Waterloo Region. It blew away all expectations we had for the event so we have some big shoes to fill for this year's gala," Soto said.

Tickets for the gala are \$20 and are available from Leah Soto on her office on Room 2A008 of the Dean campus as well as from any interior design student.



PHOTO BY
KIMBERLY PROCTOR

This old chair, titled Red Side, was given a new look by second-year interior design students Kasia Ford, Hani Phan and Scott Garisch. Creating new chairs was part of an assignment where students had to find old chairs and use an element of design assigned to them to reimagine them. The chairs are being auctioned off at their Charity Gala, with proceeds going to Annette House.



PHOTO BY BOB HENDERSON

Melanie Turner and Melissa Moliterno gave this chair new life, calling it Colorful Chair. After repurposing the old red chair, the team applied it up with different colours to make it more appealing.

spoke videos

On Spoke Online (www.spokeonline.com) this week:

- Watch teams of students build cars of food and experience situations at Conestoga's a food and entrepreneurship event, at Conestoga Mall
- Discover why Carol Soglia is taking Portraits of Kitchener to Jane Booth, but is going to have trouble bringing it back
- MP Oliver Chow talks about how museums are the cultural hub of Kitchener-Waterloo's community
- The Conestoga Project Acquires T-shirts to recognize the importance of friendships and relationships.
- International Women's Day celebrations at the Sanctuary give students a sense of community and understanding
- Experience Impact Week with games such as Jeopardy and Who Wants to Be a Millionaire
- Learn about peace and love at THEMUSIUM through reggae music at One Love: A Bob Marley Exhibition

We're launching another survey! What does that mean?

Simple 100's of dollars worth of

PRIZES

WATCH your CONESTOGA EMAIL for our

Year-End Student Services Evaluation Survey

March 4 to 15

Conestoga College is looking for a small number of students to give your feedback on the Student Services Evaluation Survey of Conestoga. We're giving away great prizes to those who take between 10 - 15 minutes to fill out, so make sure you get this opportunity. Conestoga would like to say thank you to every student.

Daylight time has plenty of negatives

BY MICHAEL BURNER

You've probably heard your friends and family complain about daylight time. Having to go to bed earlier get up for school and work earlier and adjust to a new schedule was fun. But chances are they don't know what the point of it is.

Daylight time for "summer time" on Europe is credited to William Willett, who, in 1907, came up with the idea of moving clock's forward during the summer to take advantage of daylight in the early evenings.

It wasn't put into use until April 1916, when it was adopted to replace artificial lighting so fuel could be saved for the war effort in Germany. Since then, countries around Europe and North and South America have adopted daylight time as a way to conserve energy.

We believe daylight time is not only useless, but it actually wastes people more energy rather than the opposite.

In 2008, Matthew Katschen, professor of engineering at the University of California in Santa Barbara, studied over seven million electricity meter readings in southern Indiana every summer for three years.

After comparing energy consumption before and after daylight time, he discovered that electricity use actually increased, with a total cost of 19.5 million in household electricity bills.

Although lighting costs were reduced in the after noon during daylight time, there were greater heating costs in the mornings and a increased use of air conditioning during afternoons.

In a study conducted by the National Bureau of Standards in 2007, daylight time had no effect on household electricity.

Not only does it not save energy, but it's also very unhealthy. In fact, after the clocks move one hour ahead, the number of recorded suicides and heart attacks increase significantly. This happens because your body's body's circadian rhythm is forced to change, or adjust, in sleep in human sleep and everything after. By having to change your body routine so rapidly, you're basically throwing your body off.

A century ago we didn't have a way to determine whether daylight time had a real impact. Now, since we have it, we can see a lot of negative consequences, it's time for it to go.

The virus herein represents the position of the newspaper, not necessarily the author.



If you think you are tired now, wait until Sunday

Canadians rolling in the red

There are needs and there are wants. And then there's that new 55 inch LED TV.

According to recent reports, consumer debt in Canada has reached an all time high.

On average, each of us in B17 450 on the hole – and that doesn't include our part of the 16 billion federal debt (11.9B) each, and counting by the second). That is a net per cent increase over last year and marks the first time the figure has cracked \$21,000.

More concerning than the numbers, however, is the public reaction.

First, thank the people who are the real problem. They are debt as a way, money and unrepayable and can credit cards as a (poor) alternative money they don't have. They buy what they want, when they want it, and are content making mistakes pay later while the interest piles up.

But that type of thinking is short-sighted and arrogant while it is exactly the type of thinking that got us in this credit crisis to begin with.



Ryan Scorsone
Opinion

Then there are the people who point fingers.

They blame the government, the greedy companies who produce and distribute their goods, advertising firms and lenders.

Granted, the cost of living is going up. Yes, making a man prevalent and people than ever before. And you banks and credit card companies are more than happy to lend out high-interest loans to people who can't afford to pay them back.

But at the end of the day, we are each responsible for our own finances.

According to the reports the majority of our debt comes from auto loans and mortgage loans between debt – a technical term for big ticket items like homes and recreational bought on credit.

So while prices may be going up while wages remain seemingly frozen, let's not let's we're buying ourselves in debt trying to make ends meet.

We're buying things we really don't need with money we don't really have.

And it's not just the big things. If we could slow money down I've heard from students campus about debt between, ages of a 35 credit from Starbucks or after another night out, the death of the week.

The truth is, whether we take \$20,000 a year or \$200,000 a year, we want a lifestyle which requires more than little bit more. We require success, and happiness, with material possessions and we compare our lives to others based on belongings.

We want what our parents have – and we want it now.

There was a time not too long ago when the golden rule of personal finance was to not spend more than you make.

Especially in our TV

Letters are welcome

Spoke welcomes letters to the editor. Letters should be signed and include the name and telephone number of the writer. Writers will be contacted for clarification. We encourage letters will be published. Letters should be no longer

than 500 words. Spoke reserves the right to edit, use letters for publication. Send letters to: www.spokenews.com with the subject line "Letters to the Editor," or bring them to Spoke at the Spoke campus.



SPOKE

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WAYNE HOFFMAN

MENTALIST AND ILLUSIONIST

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WAYNE PERFORMS A CRAZY SHOW
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EXCITING AUDIENCE PARTICIPATION.

Ready, set, plunge!



Megan Bollen was one of over 200 brave students who jumped into the ice-cold water at the Polar Plunge held by Cooneweag Students Inc. at Osoyoos campus on Feb. 26.

BY ANDREW HALL

When the temperatures drop every winter, many people cringe at the thought of even stepping foot outside the house. But when it comes to a great cause, some of them are more than happy to jump in the cold water. And they did just that.

Cooneweag Students Inc. hosted its annual Polar Plunge on Feb. 26. Many participants formed teams and raised money to jump in the pool despite the freezing temperature. Some participants from Cooneweag's winter camp were there to see the event and provide snacks for everyone in attendance.

The plungers normally jump into the pool behind the college but it was a safety hazard this year due to the ice. Instead, an above ground pool was brought in for the event. Lake or not, it's safe to say the water was nice and cold.

CB participants made donations in order to. Bollen said this year's location was great because it allowed

students to watch the plunge from inside the cafeteria and library. However, she is hoping the weather will permit people to jump into the pool next year.

She has been running the plunge for two years and loves it. She said it is a lot of fun to plan the annual event.

Each year, the CB board of directors decides on a charity to donate the proceeds to. Since they ran a Movember campaign for prostate cancer in November, they voted to fundraise for the Breast Cancer Society for the second time in a row. The reason is that they feel it is important to support both male and female causes and many students who took the plunge last year were affected by breast cancer.

Over \$6,000 was raised in pledges and online donations this year.

"It is a great cause. The Breast Cancer Society has been so appreciative of our campaign," Bollen said.

The Polar Plunge is a tradition in Canada that dates

back to 1898 in Vancouver, B.C. It is now celebrated worldwide. In Canada, it's normally held on New Year's Day. It is held at Cooneweag College later in the new year because students are still on Christmas break on Jan. 1. The plunge has been a tradition at the college for over 28 years.

CB operations manager Shaina Boller has been involved with the plunge for over seven years. In her first year of the fundraising program at the college, she was one of the plungers. Boller is happy to see more people participate next year but is still thrilled with the support received.

"It was nice to see so many people wearing suits to support the cause instead of just doing something wild and crazy in the winter months," she said.

Over 20 students took the plunge in front of people who came to witness their heroics and what some may say is a uniquely Osoyoos experience. Bollen said, "The plunge was all out, designed with great intention."



Bollen emerges from the pool after her big plunge. Donated in all pink, she was showcasing support for breast cancer treatment.

Bollen emerged from the pool after her big plunge. Dressed in all pink, she was showcasing support for breast cancer treatment.



PHOTO BY ANDREW HILLMAN

Coverings College security guard Wilson Murray get into the spirit of the plunge with his creative costume



PHOTO BY ANDREW HILLMAN

Mary students show to attract their other eyes of the event, Murray Huxton, a respiratory therapy student, came ready for action and performed a full-on leaping dress as Robin.



PHOTO BY ANDREW HILLMAN

Gwen Campbell surfaced after leaving the top water of the above ground pool. The plunge typically takes place in the pond, but the ice was too thick to swim this year.



PHOTO BY ANDREW HILLMAN

Marie VanBuren donned a wedding dress into swimwear for the plunge. The event raised over \$4,000.

FUN FACTS ABOUT REPTILES

With more than 8,000 species of reptiles (including all crocodilians except *Aspiderhina*), there's bound to be some (fascinating) things we don't know.

Here are some great facts brought to us by the good folks at reptileknowledge.com.

- Most of the world's snakes (nearly two-thirds) are non-venomous. Only about 500 snake species are venomous and of those only 30-40 are considered harmful to humans.
- Snail pythons, a popular type of pet snake, can live up to 40 years. Consider that before getting one as a pet.
- Many Americans die each year from bee stings than from snake bites.
- Alligators can live nearly 70 years.
- Snakes and lizards flick their tongues in the air to capture scent particles. They can't smell through their noses. The particles pass over something called a Jacobson's organ to decipher the air around them. This is partly how reptiles find food.
- Contrary to popular belief, chameleons do not change their colour to blend in with different backgrounds. They only change colour in certain ways related to temperature regulation and emotional changes.
- Certain types of snakes can go months without eating.



Box carver Mark Kuthman hopes Little Red's People Zoo events encourage people to look at the wildlife that can be found in their own backyards.

Reptile show educates as well as fascinates

PAULINE AND JOHN BY
MARKET SQUARE

Surrounded by a dozen curious children, Lady Lou quietly on the move! "they" represent every member of the suborder containing these mouthfuls of reptiles: the enormous power that Lady Lou has today.

Lady, a 41-lb-long, American alligator, was just one of the many exotic creatures on hand for Little Red's Reptile Zoo exhibit held at Eugene's Little Red's Reptile Zoo.

The interactive live animal show featured everything from exotic snakes and lizards to crocodiles and even a Komodo dragon.

Based out of Eugene, the attraction is a joint venture of veteran animal trainers and trainers, including Pauline and John.

Pauline and John have been the most and most treated to dozens of exhibits, most of which are well as fascinating.

Mark Kuthman, an amateur and he was pleased with the day's turnout.

"I was a little surprised at how busy it was at one point in the day," he said. "We typically see a very busy crowd but I can honestly say I looked around and was taken aback by how busy it was."

More than just a chance to see exotic creatures, Kuthman said he hopes to see exotic creatures. Kuthman said he hopes to see exotic creatures. Kuthman said he hopes to see exotic creatures.

"A big part of what we do is try to encourage people to realize things like that are really cool but to get outside and see what's in their own backyard," he said. "Southern Oregon has the largest diversity of endangered animals anywhere in Canada so if we can get people passionate about that by using the exotic animals at the end of the day I feel as though we've achieved our goal."

While a representative speaking

everything from biology to conservation and people's interest in the local and national wildlife. Kuthman said he hopes the zoo is able to reach all sorts of people, but especially the younger set.

"Kids are the most curious people in the world and the most passionate about things," he said. "If you can get that information into them they'll grow up and that knowledge never goes away."

Mark's wife, Paula, is the zoo's head trainer. Paula is the zoo's head trainer. Paula is the zoo's head trainer.

"I wanted to go to the show because I knew that my son would love it," she said. "It's a lot of the perfect place of curiosity and wonder and I know he would enjoy seeing some of the animals."

"We really enjoyed being able to walk around and meet each other and see the animals. It was very educational and the staff was very friendly," she said. "It's especially liked that we got to see some of the animals in their natural habitat so we could learn from them and even help some of them."

Pauline and John said the show is ready for more kids but not up coming away with them.

"We know our son would love the experience but the fact that we could spend some time with him and see him in a little more than very relaxing."

Learning the facts with some great memories and our photos, Paula and John said the show is really worth going to.

For more information on Little Red's Reptile Zoo, visit www.reptileknowledge.com.





Cohen, the digging station, has the least knowledge of the yellow jacobids.



An especially venomous snake, the eastern king cobra is found in the state of Alaska.



A volunteer holds a black and white tarantula for guests to pet.



Centipedes are commonly used in scientific research. Most species reach a maximum length of only a few inches.



Curious kids are captivated during one of several Meet the Snake sessions during the exhibit at Ringier's on March 5. These shows are aimed at scientific education as well as visitor entertainment.



CONESTOGA
STUDENTS INC.

2013

BOARD OF DIRECTORS


ELECTION



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STORY AND PHOTOS
BY ANDREW HILLMAN

Candy Candy Candy? It's not just an expression of wonderment for a sugar fix, but also a unique candy shop in downtown Kitchener.

The store, the brainchild of Dave and Sharon Weston, sits snug in the corner of Charles and Queen streets. It's impossible to miss the vibrant colours that can be seen from a mile away.

Just blast from the past candy shop is far for all ages. It's sure those things look amazing for the kids boomers and retroheads. Today's kids in candy that has saved the best of times. The store has the classic including Gold Mine gum, Mini Mugs, Candy Dips, Daffy chocolate, Norel Candy Pastilles, Charleston Chew bars, Peppercandy sticks and more.

Not only is the candy store, the entire store is packed full of decor and merchandise that takes you all the way back to the '60s, '70s and '80s. The second you walk in the door, the bright blue and purple polka-dotted walls left your mood better than you can get candy. Blue balloons, more polka-dotted items, bags by Sharon, retro CD cases, and candy bags decorate the bright painted walls.

Stephen Collins from the Queen Exchange store, across the street from Candy Candy Candy, is a regular customer. He and his kids that Dave and Sharon make this a lot of other people don't. Collins often finds candy he didn't know existed and suggests taking chances on something new when buying candy at the shop.

"I love the place. It's definitely unique," he said.

Dave and Sharon opened the shop Dec. 8, 2005 and have loved every second since then. To them, it was just a temporary project to push some candy, it's a long term plan. Their life is now Candy Candy Candy. Even after they're married and they're on Google, searching for which retro item is for sale.

Each time new stock arrives, there is at least one product added to the inventory. For Dave and Sharon it's their own version of Christmas Day.

Initial work is something that they are both passionate about. They love working with people and that great feeling when the thing becomes a hit.

When customers enjoy the shop, they are excited to see people that they grew up with.

"You don't get enough customers on a candy shop," Dave said.

Consequently, Dave and Sharon run in a candy store



Sharon and Dave Weston opened Candy Candy Candy on Dec. 8, 2005. The store features retro candy including Gold Mine gum and Peppercandy sticks.

Dave worked at over a dozen age shops when meeting some friends and had a vision for a candy store. He walked into the store and saw Dave behind the counter with a sign that said "Dave Weston". He was in one of Sharon's old shirts. He was just going to happen to be in the store and to work at the counter. They got married in 2003 and later had two children.

Although this was their first business, Dave and Sharon still view Candy Candy Candy as a whole new chapter in their lives. They previously owned a comic book store when they were living in Toronto. Dave ran the customer service side while Sharon took care of the bookkeeping.

Dave had to learn working with people and being in a comic book environment. He also knew the history behind comic books, so they were and still are a huge interest of his.

"It's a lot of knowledge," he said.

However, he acknowledges the difficulties that came with owning the store. He was working almost 100 hours a week, seven days a week with a two-hour commute every day despite living in Toronto. Comic book stores were also on the decline.

Dave and the only reason people were able to continue those days is for the customer. "We were starting to see a decline but we got out before it became a problem. We got the good part of it. The customer of customers is not of doing things. Technology is moving beyond it," Dave said.

After having the store open for his first year, Sharon and Dave decided it was in their best interest to close it and move forward in their lives.

About two years ago, they decided to pick up and leave Toronto. They said they loved living there but it wasn't working with their lifestyle since they had two young children. They have been in Kitchener ever since and plan on staying put for a long time. For the time being, Dave and Sharon aren't looking to franchise as they want to keep the personal touch of the shop alive.

"It's like a baby and you want it to grow up. You want to see it through all the years. You don't want to just pass it on," Sharon said.

Outside of Candy Candy Candy, Dave works part-time at Starbucks as a barista which requires very early mornings on top of his duties at the candy shop. They also have two young children who are six and eight years old. One of Sharon's friends lives outside of the shop in a writer's photography. She has been taking pictures since she was 13 years old when her grandma gave her money to buy a camera.

Photography was only a hobby until after graduating high school when she took it to the next level. She went to Kennesaw University in Atlanta where her hobby into a career. Discovering that she wasn't interested in commercial photography, she left the university after three years. She

then worked at a studio in Toronto and realized it wasn't the right career.

In his spare time, Dave writes fiction of all different genres. He has had one ebook published and is currently working on another one. He goes by his alter-ego name of Paul Mordant.

"It's always writing more than I can read."

The ebook is published on Amazon, Smash Words and is also available on Kobo. Sharon officially opened the doors of Candy Candy Candy, the couple had to do a bit of research and preparation to make the first months as smoothly as possible. Sharon spent time researching insurance and finding out how much everything would cost. They also had to research and choose to get their future store in a top-top shop.

Now that they are settled and the shop is well underway, they can breathe a sigh of relief that they won't be stuck in a career they don't love and a long paragraph about.



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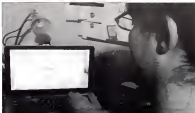
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A student struggles to rewrite his resume using the reverse chronological style in hopes of finding work in the new future.

Review your resume

BY JACQUELYNNE BENTLEY

Students have a great chance any time to learn what employers are looking for in the resumes they need to put out there, but they tend not to leave with knowledge as to how to get said occupation. Many students find it difficult to write a good, professional resume. Some of the most common problems, according to Veda Vidjia, Conestoga College's student employment advisor (two- and four-year), and because of the school's Feb. 14 career letter and resume workshop, are not understanding a cover letter and resume in the job long

applied for, overlooking spelling and grammatical errors and not getting the most relevant information on the first page.

"Not including a header on the second page (if a resume), with at least your name, phone number and page two in a common mistake." Copying and pasting the header from the first page is an option, and gives the resume a nice consistent look," Vidjia said. Another tip is to use the same font on both the cover letter and resume.

According to www.resume.com, a website website by career experts, living in the

world doing you can do as a resume.

"Even if you pass the traditional check, your resume can be considered less experienced and background checks have become," a survey employer will discover the deception within days of not seeing," the website says.

According to Vidjia, a cover letter should include an introductory paragraph telling how and where you heard about the job and why you want to work for the company, a body paragraph in two paragraphs, your top qualifications and how your education and experience will benefit the company, and a closing paragraph thanking the reader and expressing interest in meeting for an interview.

Information to be included in the resume varies depending on the style chosen. According to Vidjia, the reverse chronological style is recommended for most students.

"It is typically composed of the following sections: header, objective, highlights of qualifications, education, work experience, volunteer experience and the optional activities and awards section," Vidjia said.

Rajni Kaur, the assistant manager at a popular clothing store in Waterloo, said if the resume is better, she usually doesn't give it a second look.

"A resume tends to pop if it looks polished to the eye. I received 30 resumes ago when I was told that I was doing good? You need to stand out," she said.

Vidjia said it is a myth that a resume has to be kept in one page.

"A resume should be two pages maximum."

Vidjia said she has seen resumes that are too long and too short.

MyConestoga.com is a website that provides information on the new job search tools.

C
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spring open house

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Demo (Schenck) Campus	March 18, 11:00 am to 2:00 pm, 280 Dean Valley Rd.
Cambridge Campus	March 20, 11:00 am to 2:00 pm, 850 Frontenac St.
Georgetown Campus	March 20, 9:00 am to 12:00 pm, 400 Sandwick Ave. W.
Waterloo Campus	March 21, 11:30 am to 2:00 pm, 100 University Ave. E.

www.conestoga.on.ca/openhouse

WHAT
YOU
DO
HERE
COUNTS
OUT
THERE

CJQ fundraiser will test students' stamina

BY WENDY BULLARD

To help benefit the Kitchener-Waterloo Humane Society, the CJQ is holding "24 Straight," a 24-hour fundraiser, on March 13 until 7 p.m. on March 14.

The idea to hold this event was conceived by second-year journalism radio students Tyler Smith, Allya Lehenan, Kristina DePasquale and Phil McMathson.

"We wanted to do something loud, and since we all have a soft spot for animals, we figured we'd benefit the humane society," said Smith. "It's not going to be an easy task, but we're keeping our fingers crossed for a success full event."

Smith, Lehenan, Pasquale and McMathson will be in the CJQ studio for the entire broadcast. Two of them will be on air at a time, taking breaks every 10 minutes.

The broadcast will consist of standard CJQ news and highlights of what is going on with the humane society being sponsored three hours

on live. Lehenan will be devoted to air updates and given instructions on how to make donations through PayPal or MasterCard.

"The humane society is already promoting an event on their website," said McMathson. "When people go to donate, we want them to tell the society that the reason they donated is because of the 24-hour straight broadcast."

Walking through a representative from the society will go to the CJQ studio to inform listeners of what the humane society does and how donations will help it out.

"The event is basically a 24-hour public service announcement," said Lehenan. "We'll obviously repeat the same of why we're doing this on the first place, and why the humane society is important."

This is the first year CJQ has ever done a broadcast lasting as long as the 24-hour event. It could be a new way of raising charitable organizations in future years.



PHOTO BY WENDY BULLARD

Phil McMathson (left to right), Allya Lehenan, Tyler Smith and Kristina DePasquale will be hosting CJQ's "24 Straight" to benefit the Kitchener-Waterloo Humane Society on March 13 and 14.

"It has gone well and many people donate to the humane society, we'll propose this to future students," said Pasquale. "It doesn't necessarily have to be a live broadcast that takes place for two days, but it could be structured differently and for a different cause."

The Kitchener-Waterloo Humane Society is one of the largest humane societies in Ontario, holding over 62 dogs, 165 cats and an assortment of birds, small mammals and reptiles. It was founded in 1927, and provides humane education, low endorsement and

sheltering of animals in Waterloo Region. It strives to provide such environments for animals as well as ensuring they're all treated with respect and compassion.

To make a donation to the Kitchener-Waterloo Humane Society, visit www.kwhs.com.

Diversity celebrated

BY RYAN GOSWAMI

Conestoga College took a further step toward spreading diversity and acceptance by holding member Celebrating Cultural Diversity Week on the 10th campus.

The event, which ran from Feb. 25 to March 1, was the 10th edition of the week that the college hosts every year.

The work is intended to provide students with an education on how to better support and embrace students of other cultures, as well as offering the opportunity to simply celebrate the concept of diversity at Conestoga. Ryan Connell, the Student Life program manager at Conestoga College, has made an enormous effort to spread knowledge and acceptance of diversity, but knows that there is still work to be done.

"Conestoga certainly has made great strides in the past several years to provide education on diversity," he said, illustrating that in not only Celebrating Cultural Diversity Week, but also in the Straight campaign and the Professional Development department.

"I feel we still have more work to do in building more infrastructure for supporting the concept of diversity as we move on our campus," Connell said. "But I also know right now that I can feel proud about what Conestoga already does."

Celebrating Cultural Diversity Week has been around since the Student Life department first implemented it in the fall of 2008, and the week has helped create a community

that is more respectful, welcoming and inclusive.

"It's a chance to build a stronger sense of belonging for all members of our college community but also it gives an opportunity to students who have not considered diversity in this way," said Connell. "When students graduate and find a career, they will undoubtedly be interacting with individuals from different cultures and backgrounds and it's important that they are prepared to understand the uniqueness of all individuals."

The week usually consists of lectures and displays set up by students of programs who have an aspect of cultural diversity who can take what they are learning in their course and then apply it to try and help promote and include diversity.

Conestoga student Eliza Schabert, who did not involve in this semester's diversity week took part last year when she helped her classroom and friend Alana Smith overcome their Asian culture.

"By taking part in the work, I learned a lot about South Asian through the work we did and also my classmates' experiences because of her South Asian background," said Schabert. "It's an important week because it gives you the opportunity to view things from other perspectives."

Celebrating Cultural Diversity Week was successful this semester as Connell was proud to see the efforts of everybody involved.

"I really enjoyed the various service areas who took displays and activities for being so involved in making this week such a success."



ELECTION NOTICE AND CALL FOR NOMINATIONS

Three people to be elected to members of

Conestoga College Institute of Technology and Advanced Learning
BOARD OF GOVERNORS

are requested the following categories:

1. ADMINISTRATION MEMBERS

All persons employed by Conestoga College on a full-time or part-time basis who are neither Academic nor Support Staff Members.

Term of Office: September 1, 2012 – August 31, 2013.

2. EDUCATIONAL MEMBERS

Open to all full-time and part-time students enrolled in a program of instruction (groups of related courses leading to a degree, diploma, certificate or other document awarded by Conestoga College).

Term of Office: September 1, 2012 – August 31, 2013.

Candidates must be to be elected as a student body at the time of election and must be prepared to attend at least one of the four (4) of governance (see below details).

3. SUPPORT STAFF MEMBERS

All persons employed by Conestoga College on a full-time or part-time basis who are neither Academic nor Instructional Members.

Term of Office: September 1, 2012 – August 31, 2013.

Steps of nomination and nomination process are available by contacting:
Ann O'Connell at ext. 4333 or at ann.oconnell@conestoga.ca

(Nominating dates for nominations: March 10, 2013
Last of nomination process: March 15, 2013)

WHERE DOES IT ALL GO?

THE RECYCLING PROCESS AT CONESTOGA COLLEGE

BY WENDY GRASSMAN

How well do you know what goes in those blue bins? Do you find that topic a bit confusing?

At Conestoga College there are three very visible categories of recycling: paper, glass and plastic, and e-waste.

Almost invisible to most college students is a woman doing a job that most of us are hoping to avoid: collect our recycling and dispose of it. Rhonda Higgins, a first-year student in Human and Health Sciences, said, "I made more than I anyone. A lot of people will go to the garbage instead, just because you can't see a recycling bin around."

Ryan Daniels, a programmer for Student Life and first-year member of students, they take on a more supportive role with the recycling program. They talk about their work with students within the campus, and they participate in community clean-up initiatives with the neighbourhood association. There have also been various group initiatives that have been started but nothing permanent.

One of the biggest issues, Daniels said, is that not everyone comes from a recycling program. They talk about their work with students within the campus, and they participate in community clean-up initiatives with the neighbourhood association. There have also been various group initiatives that have been started but nothing permanent.

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When asked what would make a difference to help improve the recycling process at the college Higgins said, "I think the whole idea of recycling is to make sure that we are not polluting. Higgins estimates that usually 80 per cent of all the organic waste on campus, the most common in the waste, is usually sorted in the garbage as well as not allowed to sort it, even if the amount is small."

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and the Waste Management department. She points out how much of what we don't do better more than just the environment. It talks around that impact the plastic.

"I don't really think about it that much," said Higgins. When a first-year student in Human and Health Sciences, she said, "I made more than I anyone. A lot of people will go to the garbage instead, just because you can't see a recycling bin around."

Ryan Daniels, a programmer for Student Life and first-year member of students, they take on a more supportive role with the recycling program. They talk about their work with students within the campus, and they participate in community clean-up initiatives with the neighbourhood association. There have also been various group initiatives that have been started but nothing permanent.

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scrap materials is monitored so that the program knows if there is a need to increase or decrease bins.

Coffee cups are lined with PLA (polylactic acid), made from a biodegradable plastic. But all recycling facilities have the same to separate from the paper. Recyclable is a hard term, that doesn't always mean we can. What it can mean is that a plant in New York can recycle it, but here in Ontario, we can't.

"For the coffee cups, we can actually put them into our separate bins, and we would love to do that because we generate such a large volume of them, said Daniels. In fact, coffee cups are currently made up eight per cent of the garbage in the cafeteria and in classrooms at noon and 10 per cent of garbage in the hallway bins, according to a 2011 waste audit.

However, Daniels believes the college community is going in the right direction, and change education and sustainability only get better.

One of the current leaders in the green area is the University of Guelph. According to Daniels, it is a great example of where the college could eventually be. The university goal is to be completely green and become a "Zero Waste Campus" that diverts all waste.

The final step in the College's recycling program is to have a recycling facility in the Waste Management site. According to Daniels, the plant recycles paper products and plastics in one building, and glass and composting in other areas on site. Paper products come in daily and are sorted up and shipped to a Murray plant where they are sorted. Plastics are sorted, put into bins and shipped to a recycling company. Glass that waste is shipped to a facility site for processing and the garbage is emptied in a landfill in Waterloo.

If you happen to be curious that doesn't believe it makes a difference, just ask any member of Waste Management. They are currently looking a year or more from now. Eventually they will all be here in each area to build all needs. Probably not constant level, they need to be specialized bins the college has for food waste, and through CMA, electronic and battery waste disposal. Health and safety looks after the contents and financial limits to see that they are properly recycled because of things like mercury.

Specialized programs in the trucks also have recycling for all of their scraps or waste materials. The weight of all



This is an accumulation of food trays of plastic collected from the region and delivered to the Waste Management plant in Waterloo. Recycled plastic is shipped out every two days.



The photo shows one day of paper accumulation from the Region.



Rhonda Higgins from Housekeeping, checks to see that the bottles have properly filled their capacity for before sending it for pickup.



After careful deliberation, Marlene Nagger, a first-year office administrative student, places her recyclable containers in the bin on March 5.



A garbage truck leaves the Waterloo site after collecting. The campaign Feed the Bins is featured on the side of the truck.

music workshop & live show

with
craig cardiff

in the sanctuary
thursday march 21

workshop 2-4

includes discussion on topics like song writing,
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sign up at cal self serve all week

show 4-6

